

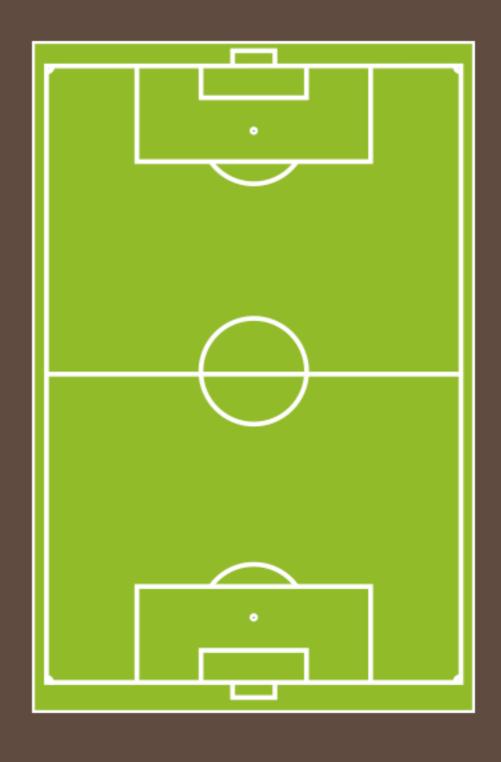


# WHY SOIL?

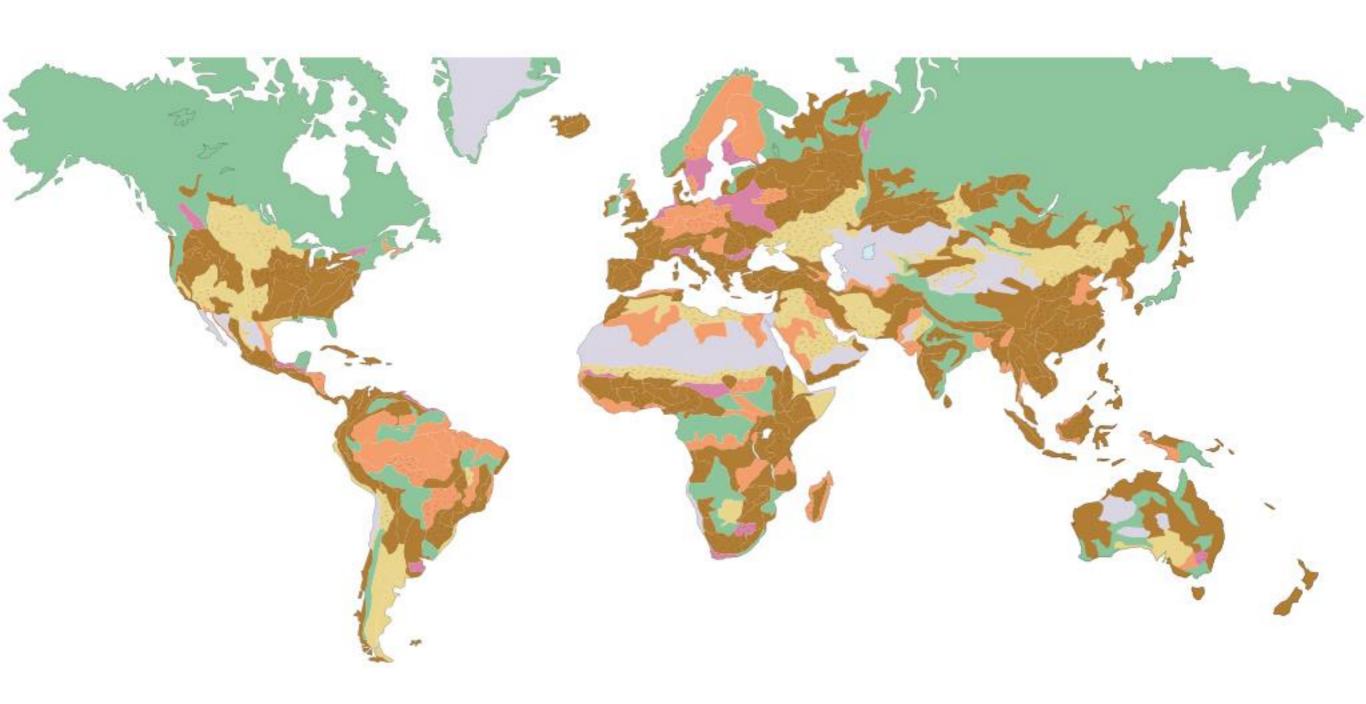




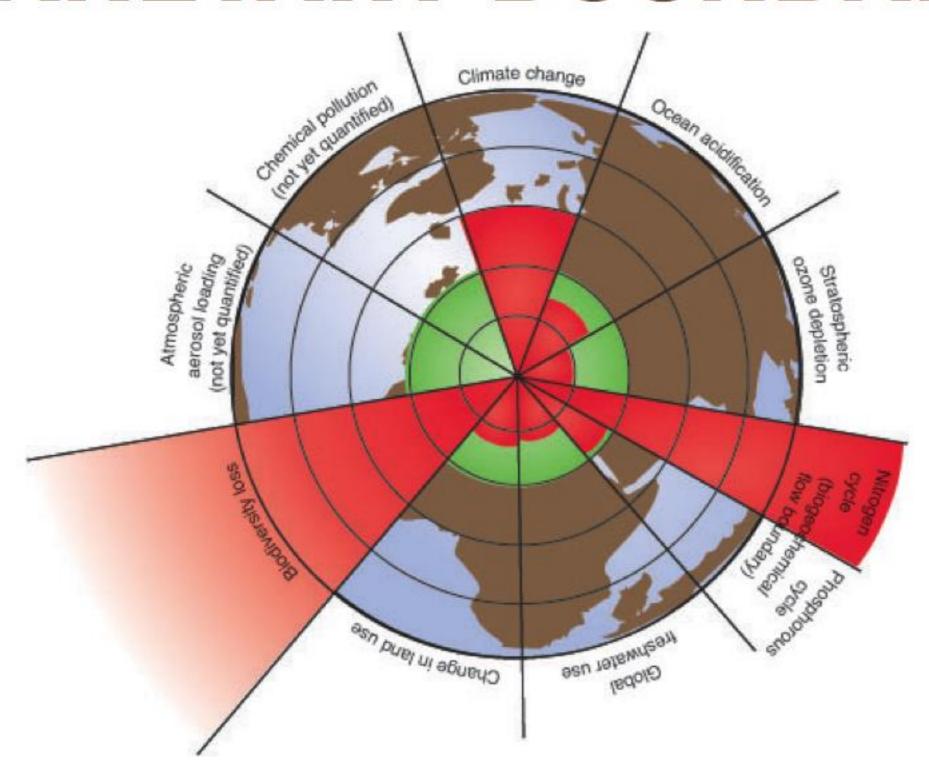
PER MINUTE



# SOIL DEGRADATION

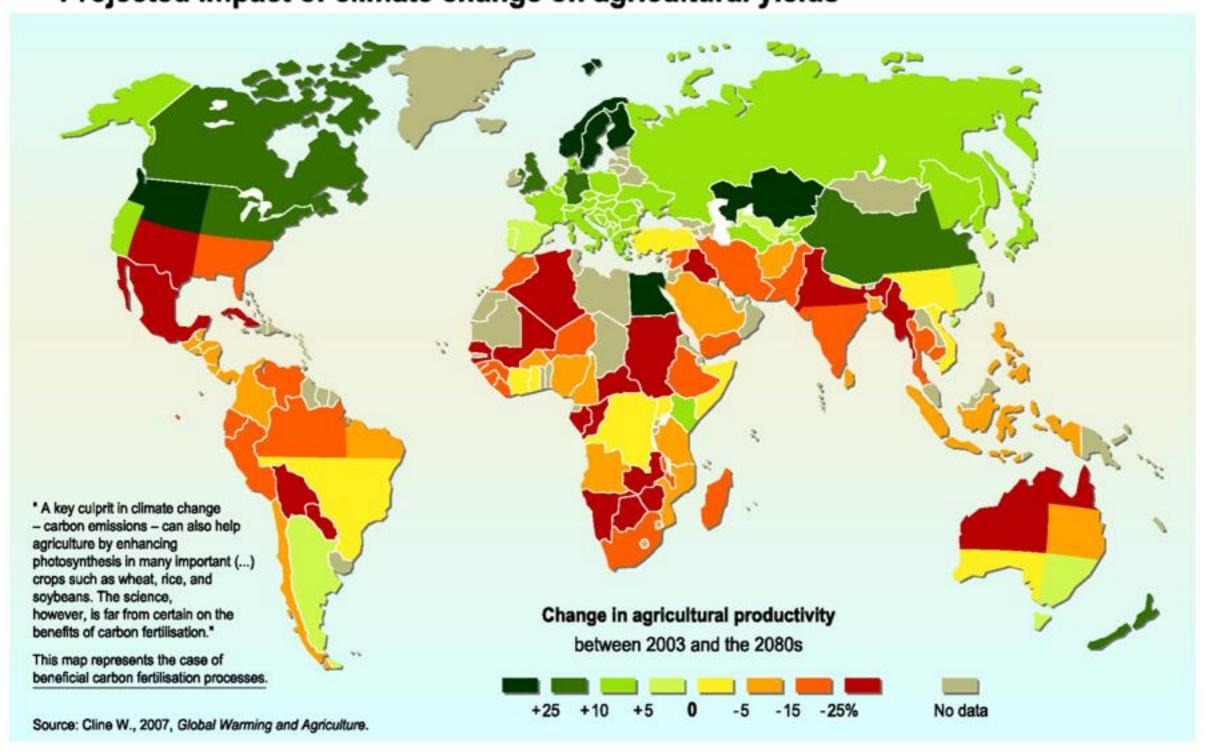


## PLANETARY BOUNDARIES

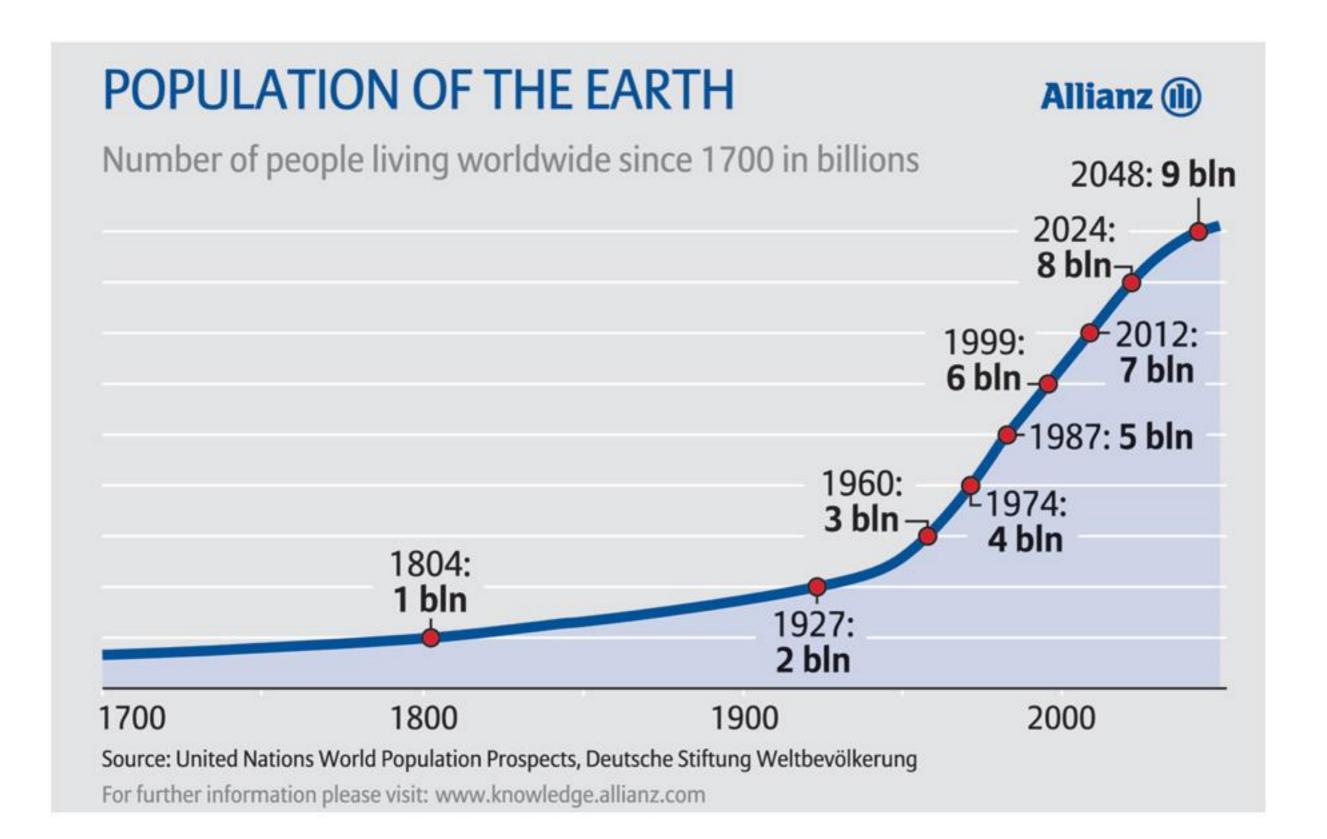


# CLIMATE CHANGE

#### Projected impact of climate change on agricultural yields



# POPULATION GROWTH



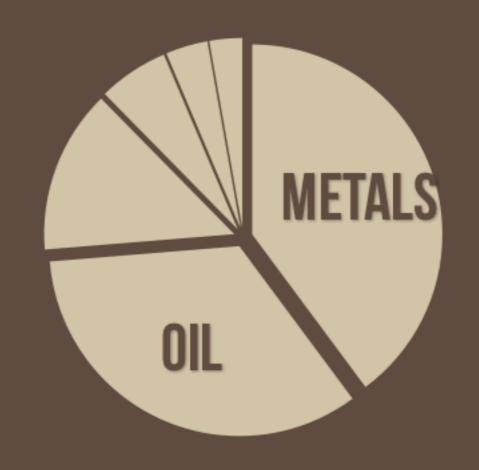
# CURRENT DRIVERS

- INCREASE LAND USE FOR AGRICULTURE
- INCREASE IN PRODUCTION OF FOOD
- INCREASE IN CONSUMPTION OF FOOD
- INCREASE IN FOOD WASTE





### 1. BIODIVERSITY DECLINE



#### 2. CONTAMINATION



#### 3. COMPACTION



#### 4. EROSION



#### 5. ORGANIC MATTER DECLINE



#### 6. SALINISATION



### 7. SEALING

# PLANET EARTH

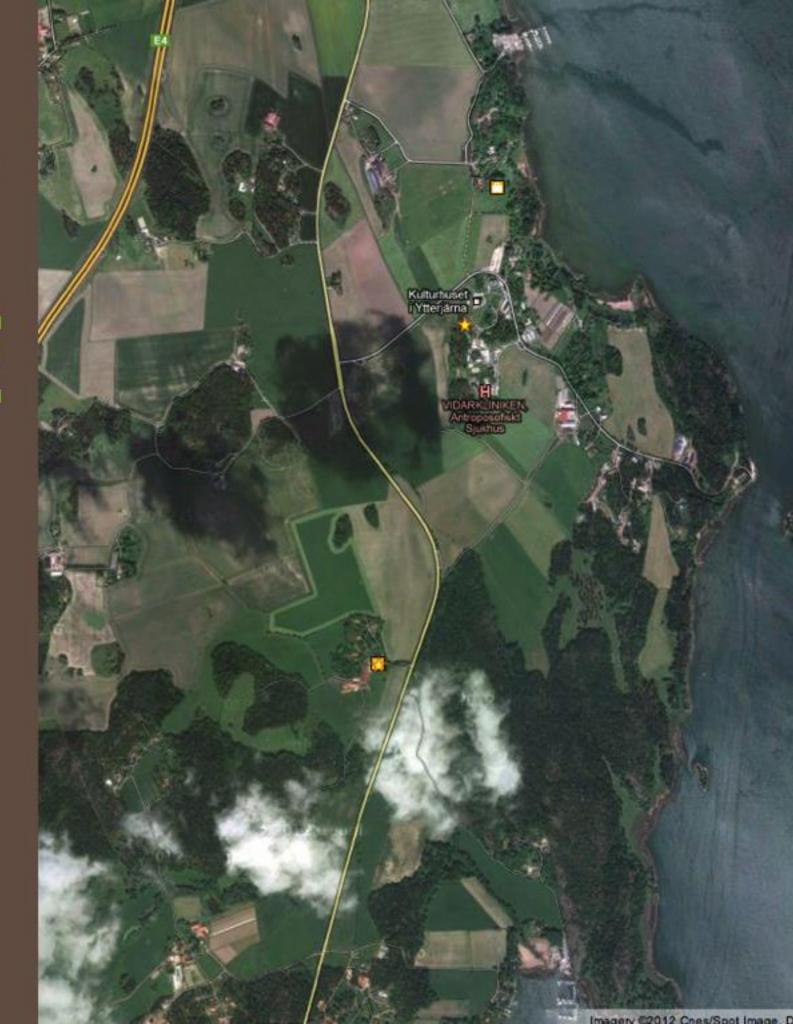
# PLANET SOIL



#### 7 JULY - 9 AUGUST 2013



40+ YEARS OF REGENERATIVE AGRICULTURE & SOIL RESEARCH



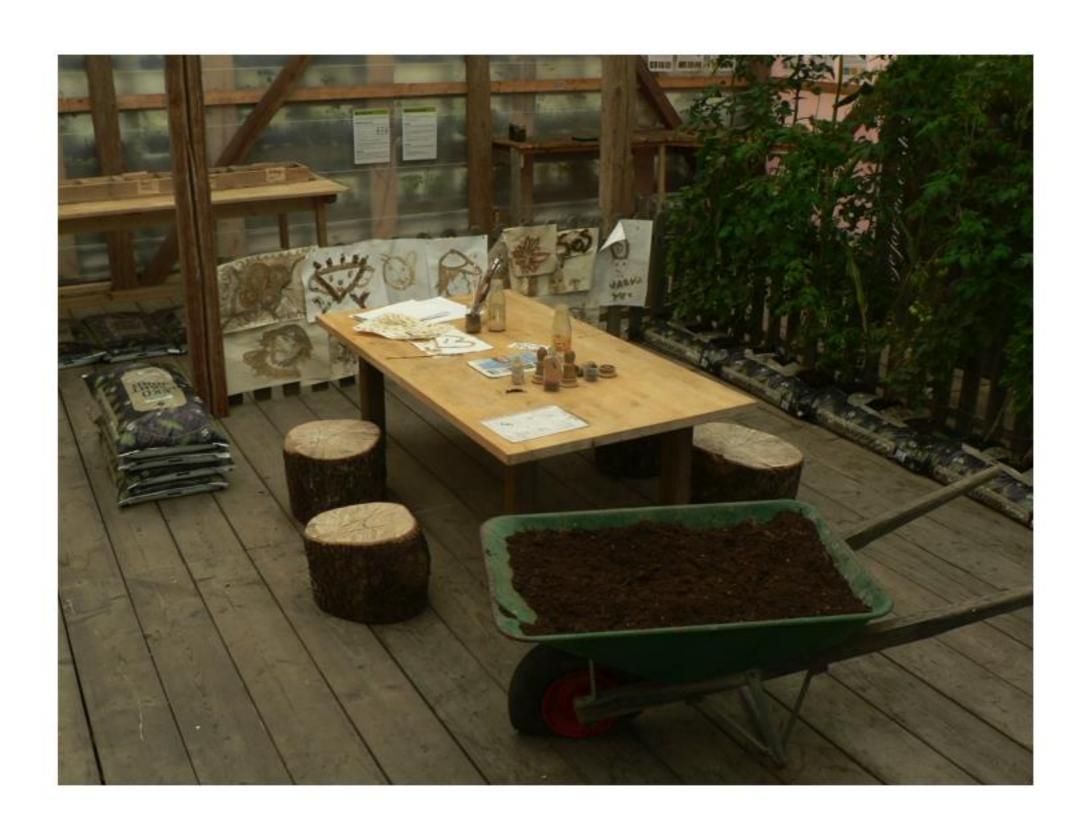


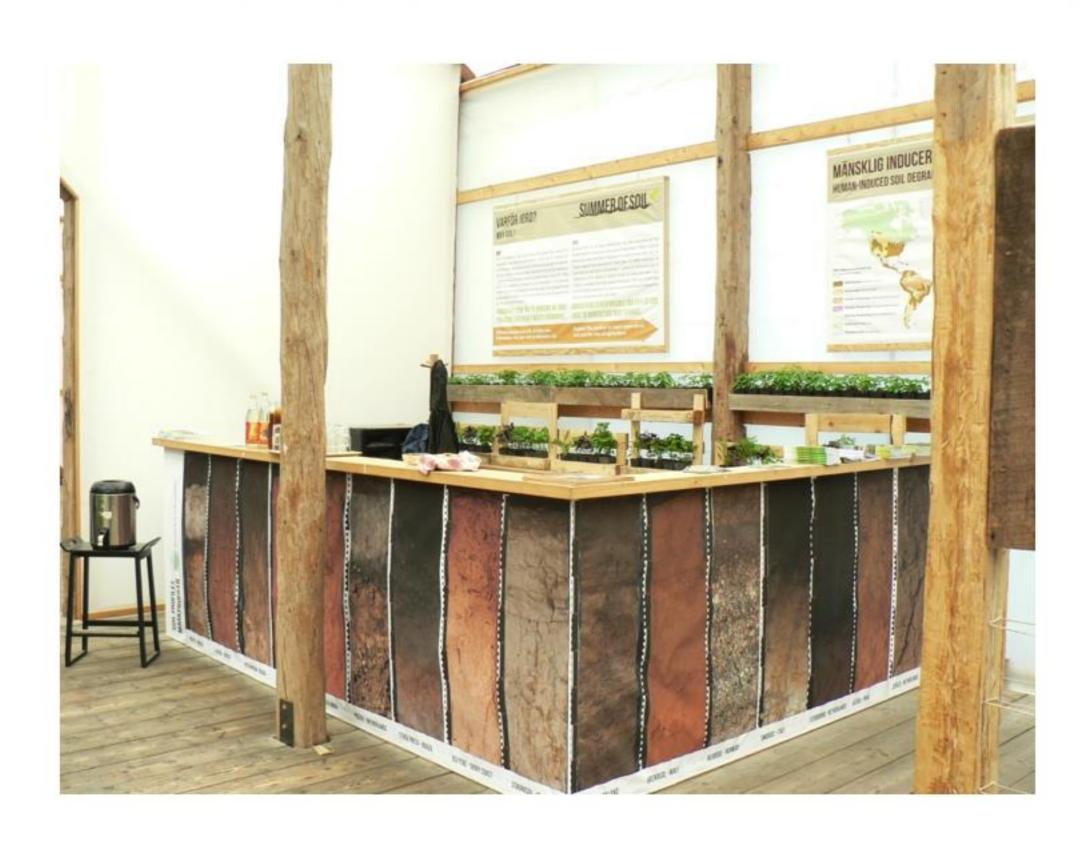












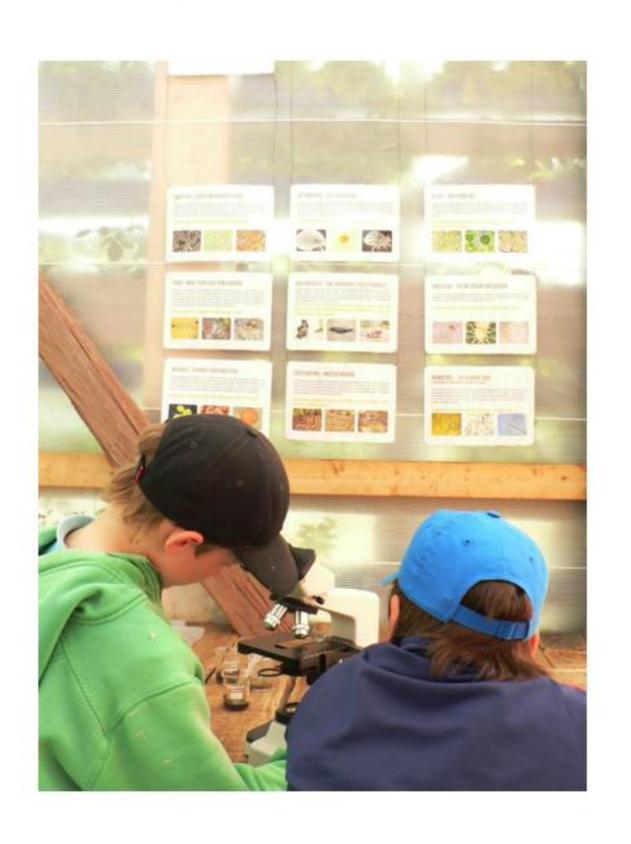






















IN SWEDISH & ENGLISH

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- OVER 4000 VISITORS IN 2 MONTHS

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- BUILD WITH 98% RECYCLED MATERIAL

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- 5 NEWSPAPER ARTICLES, 1 FULL-PAGE

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- DESIGNED AND BUILD BY YOUNG VOLUNTEERS
- 5 NEWSPAPER ARTICLES, 1 FULL-PAGE
- INVITED TO MEXICO & ISRAEL



**Forest** Cooking **Permaculture Design Course** Gardening LIVING SOIL **FORUM** Urban **Farmers** Aquaponics Gardening University 22-26 JULY **Beekeeping** 

• 101 PARTICIPANTS FROM 15 COUNTRIES

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- 7 COURSES BY 15 TEACHERS

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- 80% YOUTH PARTICIPATION

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- 7 COURSES BY 15 TEACHERS
- 80% YOUTH PARTICIPATION
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### FOCUS AREAS

**CHOICE & CONSUMPTION RESEARCH & ECONOMY &** SOIL LEGISLATION DISTRIBUTION PRACTICE & PRODUCTION

BUILD A SOIL MOVEMENT

- BUILD A SOIL MOVEMENT
- INSPIRE CONSUMERS AND YOUTH TO BECOME ACTIVE STEWARDS

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- CREATE AND PROMOTE SOIL AWARENESS

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- INSPIRE CONSUMERS AND YOUTH TO BECOME ACTIVE STEWARDS
- CREATE AND PROMOTE SOIL AWARENESS
- EXCHANGE, SHARE AND INITIATE REAL PROJECTS
- SHOWCASE INSPIRATIONAL PROJECTS AND CAMPAIGNS

### INTERACTIVE SESSIONS

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INSPIRATIONAL SHORT KEYNOTES

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- INSPIRATIONAL SHORT KEYNOTES
- WORLD CAFE

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- OPEN SPACE TECHNOLOGY

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- WORLD CAFE
- OPEN SPACE TECHNOLOGY
- DESIGNING FOR ACTION WORKSHOPS
- PRO-ACTION CAFE & PEER COACHING
- FIELD WORK, ARTISTS IN RESIDENCE, SOILICIOUS CATERING

• 130 PARTICIPANTS, OVER 60% YOUTH

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- 14 KEYNOTE SPEECHES

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- ONLINE REACH TO 15.000 PEOPLE

'SOILIDARITY' VOLUNTEER PROGRAM

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- ALLVERSITY FREE ONLINE SOIL COURSE

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  FOR LARGE-SCALE ECOSYSTEM RESTORATION

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- ALLVERSITY FREE ONLINE SOIL COURSE
- RESEARCH, TRAINING & INNOVATION CENTRES FOR LARGE-SCALE ECOSYSTEM RESTORATION
- NETWORK OF EXAMPLE FARMS



























# TEAM























#### PARTNERS











#### **Sustainable Food Trust**

A global voice for sustainable food









environmental jobs, courses and events





# PARINERS































































#### SPONSORS













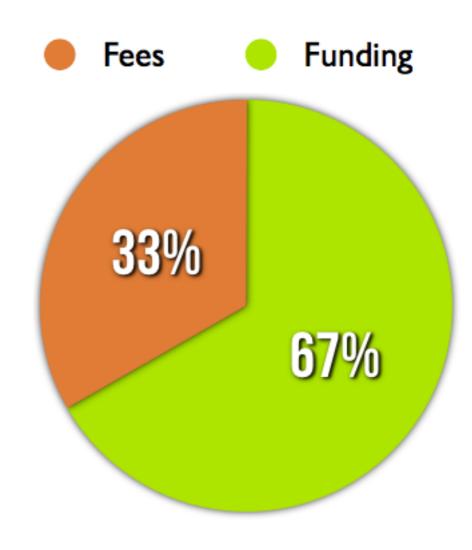




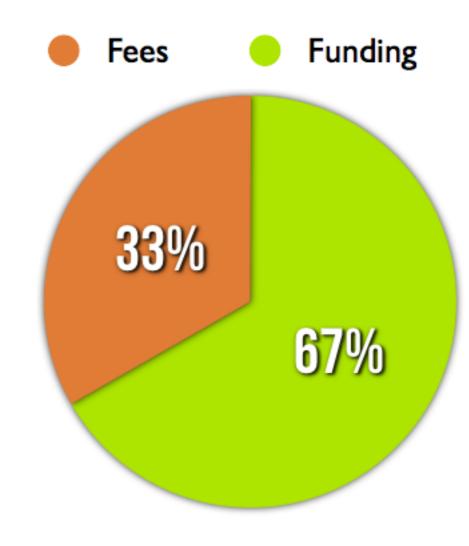




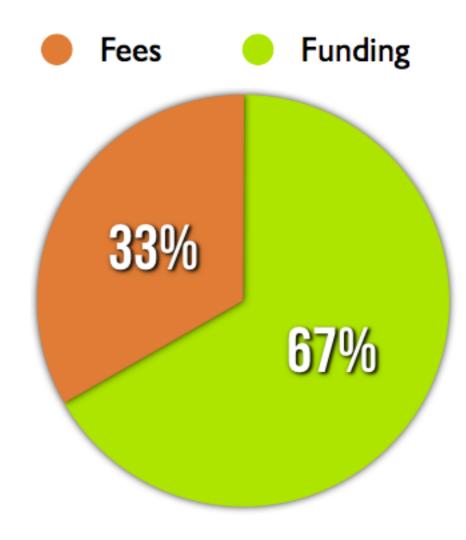




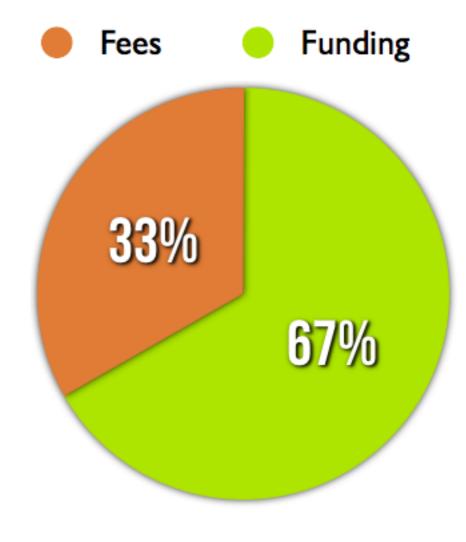
VIDARSTIFTELSEN, SWEDEN



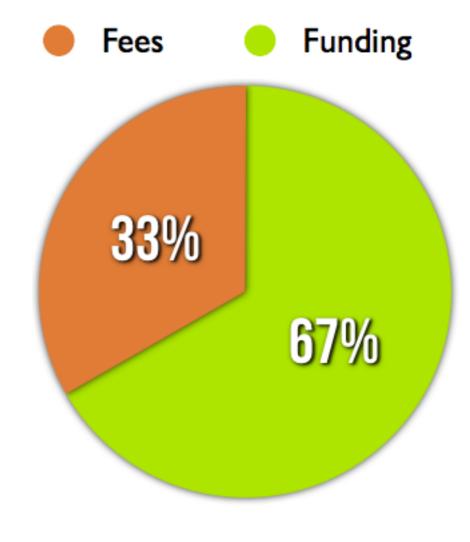
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- STIFTUNG SOFTWARE AG, GERMANY

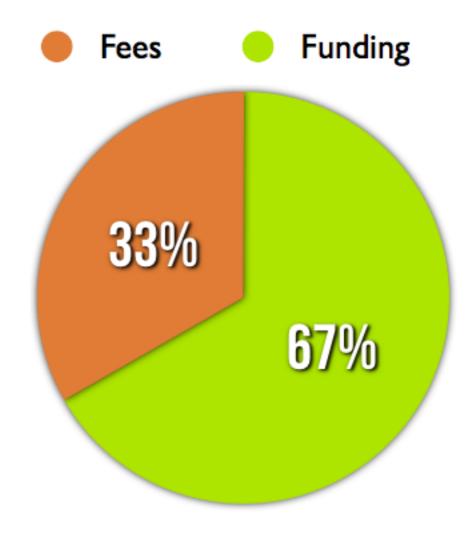


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- GLS TREUHANDSTELLE, GERMANY



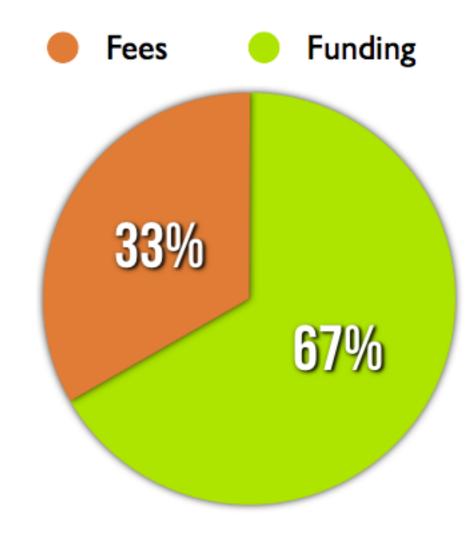
# FUNDERS

- VIDARSTIFTELSEN, SWEDEN
- TRIODOS BANK, NETHERLANDS
- STIFTUNG SOFTWARE AG, GERMANY
- GLS TREUHANDSTELLE, GERMANY
- MERKUR FONDEN, DENMARK

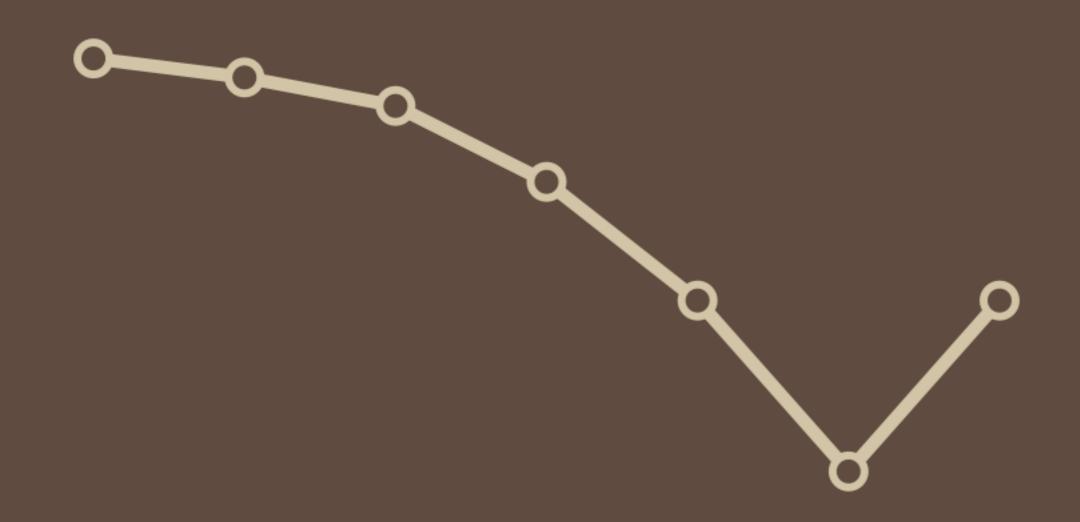


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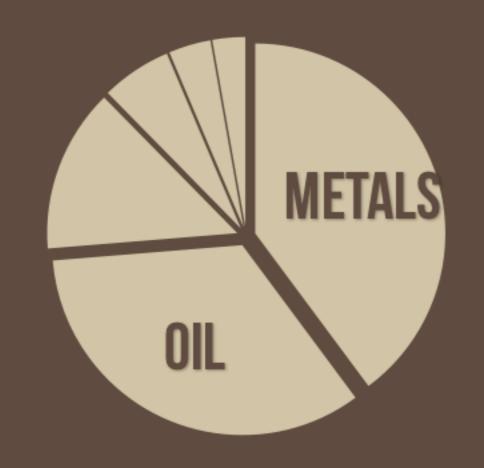
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- MERKUR FONDEN, DENMARK
- MAHLE STIFTUNG, GERMANY







### 1. INCREASE BIODIVERSITY



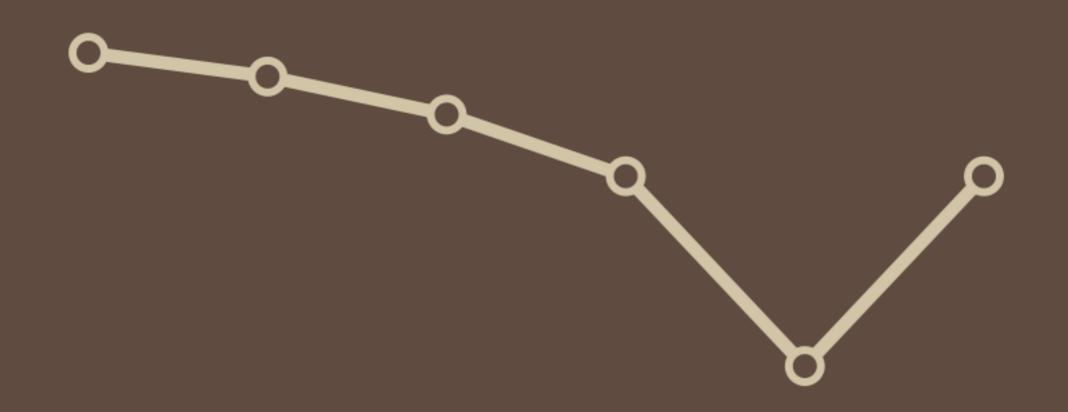
## 2. STOP CONTAMINATION



## 3. REDUCE COMPACTION



### 4. PREVENT EROSION



## 5. INCREASE ORGANIC MATTER



## 6. DECREASE SALINISATION



### 7. STOP SEALING

#### **CHOICE & CONSUMPTION**

RESEARCH & LEGISLATION

SOIL

ECONOMY & DISTRIBUTION

• SCALE REGENERATIVE AGRICULTURE:

- SCALE REGENERATIVE AGRICULTURE:
  - AGRO-ECOLOGY

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  - HOLISTIC GRAZING & LAND MANAGEMENT
  - COMPOST, SOIL BUILDING
- SOIL RESTORATION & REGENERATION PROJECTS

AIM FOR TRUE COST PRICING

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- DEVELOP NUTRIENT ECONOMY

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- FUNDING FOR SOIL RESTORATION PROJECTS
- PAY FARMERS FOR SAVING SOIL, INCREASING BIODIVERSITY, CLEANING WATER, CAPTURING CARBON, ETC

### CHOICE & CONSUMPTION

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• CHOOSE ORGANIC:

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### REDUCE WASTE

 REDUCE FOOD WASTE = DECREASE YIELD NEEDS = DECREASE DEMAND ON SOIL

• RESEARCH:

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- LEGISLATION:

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CREATE SUPPORT FUNDING FOR YOUNG SUSTAINABLE FARMERS

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### • LEGISLATION:

- CREATE SUPPORT FUNDING FOR YOUNG SUSTAINABLE FARMERS
- LIMIT USE OF CHEMICAL FERTILISER AND PESTICIDES, HERBICIDES
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