

The role of end users within the SECOA Project

**Workshop on "Fostering innovative dialogue
between researchers and stakeholders to meet
future challenges: Land, Soil, Desertification, Urban
and Community-Based Environmental
Management "**

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The following reflections have been elaborated by the SECOA end users panel
SECOA end users panel - Mumbai December 2012

What can end-users contribute?

- from different backgrounds disciplines, structures, status..)
- for a reality-check
- contact with local communities
- related to the case-studies

We can provide :

different points of view (NGO, planning, social science,..)
data, questions, ideas
ideas/ information for scenario-building
openness
gapfilling in the evidence

What do end-users expect ?

from communication:

- **socially and politically sensitive method**
- **effective dissemination**
- **tools to be published in the www.**
- **end-user networking (updated, beginning and beyond)**
- **manual on how to understand and use the outputs of SECOA-project**
- **explanation of the methods used**



What do end-users expect ?

from scenarios:

- visualisable results**
- maps for a range of scenarios**
- guidelines on how to use the scenarios**
- flexible and adaptable models**
- more than 1 model (e.g.submodels based on end-users status, based on governance status,...)**
- tool for increasing knowledge on environmental issues**



Recommendations

- **end-user involvement in the finalisation of the end product (e.g. questionnaire to end-users,..)**
- **keeping more contact with end-users in the final phase of the project**
- **the endproduct has to be ‘friendly’, but must be scientifically robust**
- **scenarios must cover:**
 - **worst case, business as usual, + intermediate**
 - **different scales : time and space**
 - **timescales beyond election periods**

“GeoloGiro”

Ph: RCS
Sport



**The GeoloGiro is an Italian project created by Francesca, Nicola & Michele Luger
realized thanks to a cooperation
between the Gazzetta dello Sport RCS, Rai,
Geological Survey of Italy (ISPRA)
& National Council of Geologists**



dissemination

The GeoloGiro aims to divulge the geological and the environmental Sciences during the cycling races. It is essential to try a new kind of popularization of scientific heritage, in order to involve the whole society in a common action towards a sustainable territorial management.

The communication of the earth sciences through a simple and rigorous language, is a priority, shared by all the institutions responsible for the actions for the management and exploitation of land and for the prevention of risks.

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New ideas can activate unusual and interesting pathways of knowledge. A special attention is going to be devoted to an original link between landscapes and sports, such as road cycling events e.g. the “Giro d’Italia”.

