



Fostering an integrated approach of cities of tomorrow

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Cities of tomorrow

Challenges, visions, ways forward

http://ec.europa.eu/regional_policy/sources/docgener/studies/pdf/citiesoftomorrow/citiesoftomorrow_final.pdf

Rationale and process

Understanding and awareness of challenges ahead

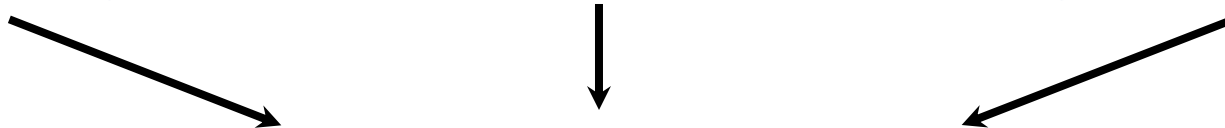
Inform the debate on Cohesion Policy post 2013

Reference document for urban development

...for local, regional, national and European actors

*Prospective analysis of cities and urban development
beyond 2020*

challenges visions and models governance



Cities of tomorrow

Challenges, visions, ways forward

Shared European visions & principles

...of urban development

- Places of advanced social progress
- Platforms for democracy, cultural dialogue and diversity
- Places of green, ecological or environmental regeneration
- Places of attraction and engines of economic growth

(Liepzig Charter, Toledo Declaration)

...of territorial development

- Balanced economic growth
- Balanced territorial organisation
- Polycentric urban structure
- Good accessibility to services of general economic interest
- Compact settlement structure with limited urban sprawl
- High level of protection and quality of the environment

(Territorial Agenda 2020) + Territorial Cohesion objective

A model under threat - core challenges

How to...

*counter social/spatial **segregation/polarisation**?*

*foster **social inclusion & economic integration**?*

*ensure **economic transitions**?*

*manage and adapt to **demographic changes**?*

*stimulate **job creation & skills**?*

*achieve a **sustainable mobility**?*

*achieve greater **energy efficiency**?*

*manage **natural resources**?*

*ensure **territorial cohesion & coherence**?*

*foster cities' **attractiveness**?*

*ensure **financial sustainability**?*

*...not only
interrelated
but also a*

***strong
territorial
dimension***

A model under threat - core challenges



Decoupling of social
and economic development

Social/spatial
segregation/polarisation

Cities with ...

- A shrinking population
- An ageing population
- A strong suburbanisation process
- A variety of migration process



Threats or opportunities?

➤ *The challenges for the cities of tomorrow are not problems to be solved but **opportunities to be exploited***



Source: Tova Svanfeldt

Identifying the right challenges



(Source: Uno Svedin)

Is climate change the challenge for cities or is it also clean air, non-congestion, healthy mobility, reduced urban sprawl, urban design, etc?

Climate change & energy security: how to reduce energy insecurity & CO₂ emissions whilst avoiding segregation and marginalisation of those who are not increasingly pushed outside the green and smart city?



The diverse and innovative city

- How to allow diversity (ethnic, social, cultural, age-related, etc) whilst avoiding segregation, polarisation, intolerance, etc?



Photo-montage: Carmen Vossen

=> Adaptive capacity to change: values, habits, traditions, thinking, consumption.... social innovation

The liveable city



- Combating spatial exclusion and energy poverty with better housing is key to making urban areas agglomeration more eco-friendly and liveable.....

-but also making them more attractive and competitive



1. Size of the
economic base

2. Income
distribution

3. Cultural
diversity

4. Age
composition

- Economic decline or stagnation
- Decoupling of economic growth and social development
- Increasing income disparities
- Increasing poverty
- Competition as a zero-sum or negative-sum game

5. Environmental pressure

Non-viable cities?

*Long-term
strategies*

1. Size of the
economic base

2. Income
distribution

*Understanding
& awareness
of challenges
ahead*

*Cooperation to
ensure critical
mass & global
attractiveness*

*Build on local &
territorial assets
to create resilient
local economies*

3. Cultural
diversity

4. Age
composition

*Focus on investing
in the future instead
of fixing problems of
the past*

*social innovation as
lever to meet
multiple challenges*

5. Environmental pressure

Future orientation
**Resilient and inclusive
local economies**
**Global 'excellent relevance'
vs. local 'relevant excellence'**
**Strategies for living with
change**

Viable cities

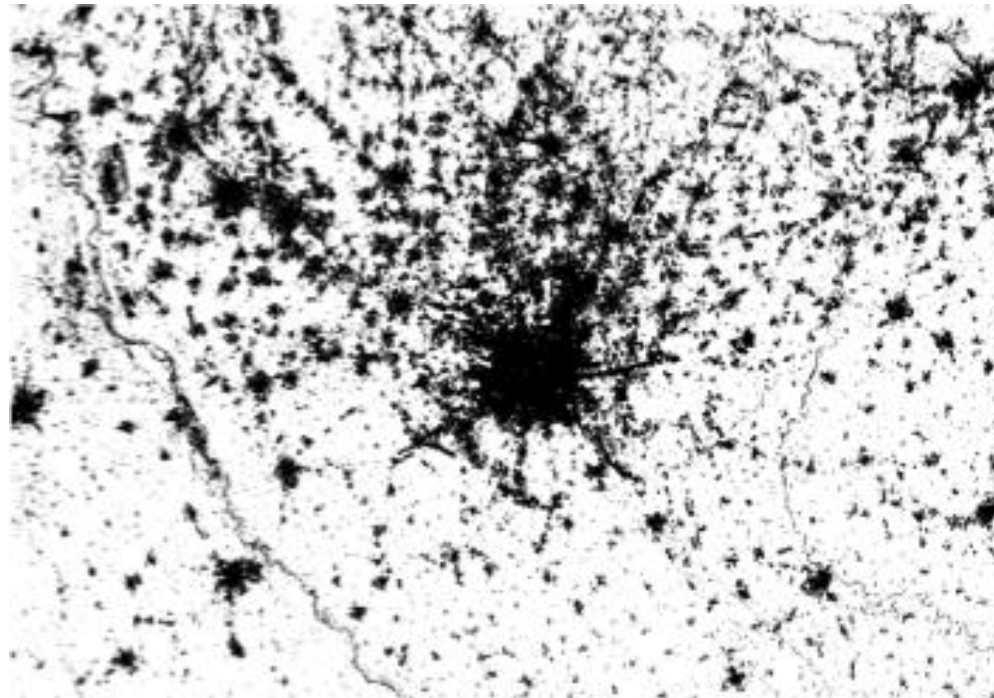
Integrated approach to challenges

Challenges cannot be addressed individually;

Interrelations and contradictions need to be properly understood

Challenges do not respect administrative borders

Need to be formulated to concur with overall objective of sustainable territorial development with liveable cities across Europe

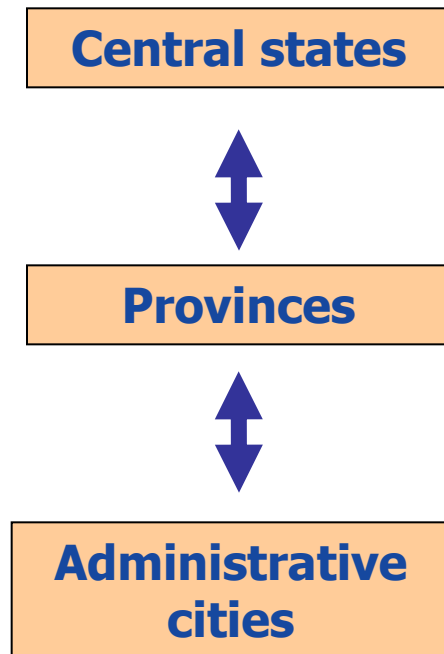


Source: Alessandro Balducci

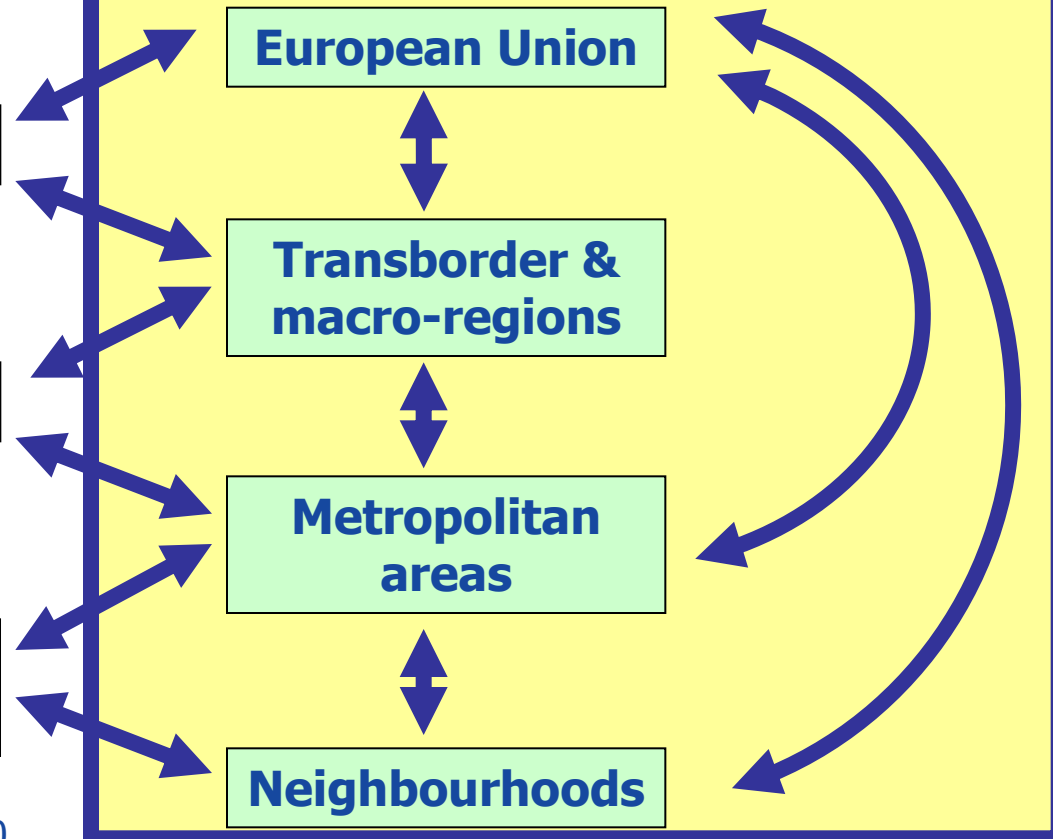
=> Governance is *the* key challenge

Towards a flexible multi-scalar governance

**Old fixed action space
(hardware policies:
government)**



**New flexible action space
(software policies: governance)**



Adapted from Jacquier, 2010

New governance modes

Feature	Dominant Responses	<i>Alternative Responses</i>
Objectives	Econo-centric	<i>Varied</i>
Measurements	Tangible	<i>Intangible</i>
Scales	Global excellence	<i>Glocal 'excellent relevance' & 'relevant excellence'</i>
Processes & Mechanisms	Linear, push-pull models; Technological, mechanistic solutions	<i>Ecosystems, networks and flows ; Multiple interventions mechanisms</i>
Knowledge & Learning	Narrow; disciplinary; sectoral; codified; Transferable models	<i>Broad; interdisciplinary; cross-sectoral; tacit; Context-sensitive</i>
Social Interests	Elites: corporate, governments, major institutions	<i>Wide stakeholders, beneficiaries & participants</i>

(source: Simon Marvin and Beth Perry)

Conclusions

*We need to **invest in our cities...***

...but not just question of levels of investment

*We need adopt an **integrated territorial approach**
within **new governance frameworks***

*with new ways of **working across sectoral boundaries**
with a **wider set of partners**, including citizens
focusing on **long-term shared objectives***

➤ **A qualitative shift is needed
to exploit the full potential of our cities**

Thank you for your attention!

http://ec.europa.eu/regional_policy

http://ec.europa.eu/regional_policy/conferences/citiesoftomorrow/index_en.cfm



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